

CES 2019 : HIP'SAFE the airbag belt for seniors will be in Las Vegas for the second time.



After an amazing experience in 2018, the Helite team will be back in Las Vegas for the CES 2019 (Customer Electronic Show). The world's largest innovation show will run from January 8 to 11, 2019. A unique opportunity for us to present the latest version of the **Hip'Safe: the first airbag belt that protects seniors in the case of fall**. Come meet us to discover our technology, test the belt, see demos and exchange ideas with us.

COME AND DISCOVER HIP'SAFE:

From January 8 to 11, 2019 - Eureka Park, Venitian Hotel, Level 1, **Hall G Booth 51271**,
Auvergne Rhône-Alpes

Hip'Safe, how does it work?

The system uses a complex algorithm that analyzes motion in context. When a fall is detected, both airbags inflate automatically above the hips to ensure an optimal protection before the impact. The belt is comfortable, easy to use and reusable after each fall.



[Know more](#)

HIP FRACTURES

- > **300 000** hip fractures in US each year.
- > **23%** of people above the age of 55 will die within the year after a hip fracture.
- > **50%** of the victims lose their autonomy.
- > **Billions of dollars** wasted in medical fees.

HOW TO BUY HIP'SAFE

The device is available on our website: www.helite.com.
Distribution network will open soon.
Shipping: Europe only.
Worldwide launch: beginning of 2019.
Price: 649€ Gaz generator: 50€



Helite is a French manufacturer of personal airbag protection founded by Gérard Thevenot. Our technology is already in use in several risks activities such as motorcycling or horseriding. With more than 100 000 airbag systems in use worldwide, Helite is considered as an expert and a leader in the field. Hip'Safe, Helite's first innovation in the medical field, is a reliable solution to protect the elderly from breaking their hips in case of fall. It perfectly fits with Helite objectives to adapt the airbags to differents activities and hence to protect people in their daily life. More information > www.helite.com

PRESS CONTACTS

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