

## HELITE LAUNCHES HIP'SAFE THE FIRST AIRBAG HIP PROTECTOR.

That's it ! Since June, Helite has started to sell its new airbag innovation : **Hip'Safe. The first wearable airbag that protects the elderly from breaking their hips in case of fall.** The device is a real innovation and a solution to prevent hip fracture, a health disaster that affects thousands of elderly people each year.

The device is available **for sale in Europe on Helite website for 649 €.**

### How Hip'Safe works

The system uses a complex algorithm that follows motion in context. When a fall is detected both airbags inflate automatically above the hips and before ground impact.

>> **Watch the video** <<



### About Hip'Safe project

The Hip'Safe project has started in 2007 after the demand of French orthopaedic surgeons to find a good solution to prevent hip fractures. It took years of tests, research and development to create the best solution for seniors. Today, Hip'Safe is an innovative and reliable solution and a real alternative to traditional hip protectors.

*« After years of R&D, dozens of prototypes, hundreds of simulated falls, Hip'Safe is now ready to be set on the market. We are very glad to commercialize the first airbag hip protector and to offer more safety and confidence for the elderly in their daily life ».*  
Alexandre Quarrey R&D manager

>> **Discover Hip'Safe** <<

### An innovation unveiled during the last CES in Las Vegas.

You may have already heard about this innovation. In fact, Hip'Safe was unveiled during the last CES and recorded lots of succes and a huge media coverage during the show.



>> **Read the press review** <<

### Press Contact

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### Press Kit :

>> **Download here**<<



### About Helite :

Helite was founded in 2002 by Gérard Thevenot, a French engineer passionated by the light aircraft industry. He created his first individual airbag protection to protect pilots.

Since that time, Helite has specialized in the production of individual airbag systems of all kinds of risks activities such as motorcycling and horse riding. With more than 100 000 vests in use worldwide today, Helite is considered as an expert and a leader in the field.

Hip'Safe is Helite's first product for health care and offers the chance to discover a totally new target group.  
[www.helite.com](http://www.helite.com)